

United Way of the Chattahoochee Valley

P.O. Box 1157
Columbus, Georgia 31902
706-327-3255
www.unitedwayofthecv.org



FOR IMMEDIATE RELEASE

Contact: Lisa Deason, 706-327-3255; lideason@unitedwayofthecv.org

United Way announces new president

COLUMBUS, GA (July 24, 2007) - United Way of the Chattahoochee Valley has appointed Scott Ferguson as its president and chief executive officer. His first official day on the job will be August 20, 2007. Ferguson has served United Way for nearly eighteen years, most recently as executive director of United Way of the Greater Utica Area, Utica, New York.

After gathering feedback from volunteer leaders and key stakeholders, the executive committee, acting as the search committee launched a nationwide search to recruit a well-qualified and proven leader to serve as the president of our community's leading non-profit. To enhance the search effort the executive committee enlisted the volunteer services of Michael Silverstein, president and managing director of the Halcyon Group, a professional recruiting firm located in Columbus. After an extensive search lasting nearly six-months the executive committee unanimously chose Scott Ferguson for his proven organizational and community leadership, ability to build impact strategies, resources and relationships. He also brings with him a strong business acumen and models exemplary values and personal attributes.

Under Ferguson's leadership as executive director for United Way of the Utica Area, the organization has been highly praised for its innovative strategies in achieving record results in collaboration, diversity, fundraising and most notably, positioning United Way as the engineer and builder of a strong social service infrastructure. He also led a successful merger with a neighboring United Way, a move which combines resources on a regional level to affect greater change in the local community.

"We are very fortunate in this community to have Scott Ferguson," said Abbott Turner, United Way executive committee member. Much of our success in this community can be attributed to visionary leaders, strong partnerships across the community, wide-spread volunteer support and a caring and dedicated team of United Way professionals. Scott Ferguson has accomplished so much in the communities for which he has lived and served and will build upon our continued growth."

Ferguson, 54, graduated from the University of Southern Maine. He and his wife Dona of 31 years are both very excited about the opportunity to call Columbus home. "

About United Way of the Chattahoochee Valley

For more than 55 years, United Way of the Chattahoochee Valley has continued to mobilize people in our community to come together to meet the community's ever-changing needs. United Way works together with partners from all segments of the community to fund programs, services and initiatives that have lasting impact on key issues.

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