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FOR IMMEDIATE RELEASE

UNITED WAY ANNOUNCES WOMEN'S LEADERSHIP INITIATIVE

The United Way of the Chattahoochee Valley is kicking off an initiative to recognize and promote philanthropic giving to, and involvement in United Way, among women. The Women's Leadership Initiative's goal is to unite women and demonstrate their ability to effect positive change as philanthropists, role models, mentors and leaders in the community.

"We have always had dynamic representation from women in the community on many different levels," said Scott Ferguson, president of the local United Way. "This initiative will enable women to take their level of engagement to a new level as we create a powerful network of women who strengthen our community through growing, giving and guiding."

Launching from a platform of approximately 250 women who donate annually \$1,000 or more to United Way, Ferguson hopes the initiative will bring together a unique group of women who recognize the need in our community to make an impact. Members will have a chance to participate in a variety of volunteer, networking, professional and social activities. These leaders also will be inspiring future generations of women philanthropists.

The United Way of the Chattahoochee Valley advances the common good by creating opportunities for a better life for all. The organization's focus is on basic needs, income, health and education. United Way recruits people and organizations who bring the passion, expertise and resources needed to get things done. Your United Way has 26 partner agencies and funds 50 programs that serve residents of Chattahoochee, Harris, Marion, Muscogee, Stewart, Talbot and Taylor counties in Georgia and Russell County in Alabama.

For more information about United Way's Women's Leadership Initiative, please call Becky Fletcher, coordinator of the Women's Leadership Initiative, at 706-327-3255, ext. 210, or via e-mail BFletcher@unitedwayofthecv.org,