

I want to build a better tomorrow

- Please provide me with information on arranging a planned gift through:
 - A bequest in my Will
 - A Life Insurance Policy
 - A Charitable Trust

- Please include me as a member of the United Way Endowment Society. I have already included United Way of the Chattahoochee Valley in my:
 - Will
 - Life Insurance
 - Charitable Trust
 - Retirement Fund
 - Other _____

Name(s): _____

Address: _____

Phone Number: _____

Email Address: _____

Date: _____

Please detach and send to:
United Way of the Chattahoochee Valley
Planned Giving Department
PO Box 1157
Columbus, GA 31902



Please Contact:
Becky Fletcher
Vice President, Resource Development
706-327-3255
bfletcher@unitedwayofthecv.org

United Way of the
Chattahoochee Valley
PO Box 1157
Columbus, GA 31902
706-327-3255 - FAX 571-2271
www.unitedwayofthecv.org

United Way of
The Chattahoochee
Valley

THE UNITED WAY ENDOWMENT

WE'RE BUILDING A LEGACY TOGETHER



The Legacy

In 1950, community leaders and volunteers came together with one desire...to make the Chattahoochee Valley community a better place to live. For nearly 60 years, United Way of the Chattahoochee Valley has brought citizens from all walks of life together to solve the most pressing challenges our community has faced.

Through the annual campaign, community collaborations, community services and volunteer opportunities, we have enabled men, women and children to make a difference in our community.

Annually, the community focuses on the campaign for United Way; however, there are many other ways to help strengthen our community. Through a gift to the United Way Endowment Fund or making a commitment with a planned giving gift, the legacy and vision of those who laid the foundation for a solid tomorrow continues.



Our Vision



United Way of the Chattahoochee Valley provides a special Endowment Fund, separate from the annual United Way campaign. It provides a flexible source of funding for special grants, initiatives and emerging issues. It enables United Way to continue to support the ever-changing needs of our community.

A gift to the Endowment Fund will preserve our ability to respond to current and future needs. It will ensure that families who are homeless, women and children who experience domestic violence, people who are disabled and senior citizens who would be alone all day, find the help they need.

The United Way Endowment Fund provides additional ways for our generous donors to make significant, long-lasting improvements in the quality of life for the people in our communities.

Ways to Give

Endow your Gift

In general, it takes a commitment of 20 times your annual contribution to endow an annual gift.

Gifts of Life Insurance

There is a variety of ways to make a charitable gift with insurance policies or trusts. With a relatively modest outlay, a donor can make a substantial gift while receiving tax benefits. You can name United Way of the Chattahoochee Valley as the partial or contingency beneficiary of your retirement or pension plan.

Bequests through a Will

One of the most popular and easiest ways to make a planned gift is through your will. You can leave a specified percentage, dollar amount, property or the residual of an estate to United Way. This provision can be part of a new will or added to your existing will as a codicil.

Gifts that Provide Income

Certain charitable vehicles can provide you with a lifetime income with the remainder going to charity. These options ensure an income stream for you and/or your designated beneficiaries then leave a residual gift to United Way of the Chattahoochee Valley. They also provide you with the opportunity to prioritize the benefits of stability, simplicity and flexibility.